



WEIC 2025 | WOMEN ENTREPRENEURS IN CUBA VIII International Workshop on Women Entrepreneurs CREATIVITY. INNOVATION AND TECHNOLOGY. SUSTAINABLE AND INCLUSIVE FUTURE

Date: From April 6 to April 11 ,2025

IMPORTANT NOTE: All festival dates are approximate. They can change at last minute and may vary from year to year.

Duration of the Event: 2 days

Duration of the Package: 6 days | 5 nights

Highlights:

- WEIC 2025 event activities.
- Buena Vista Social Club Show.
- Panoramic tour of Modern Havana in Old American Classic Cars.
- Explore Havana Historical Centre, a UNESCO Heritage Site.
- Immersive experience with Women Entrepreneurs in Cuba.
- Visit to Tropicana, spectacular cabaret to open sky.

Overview

Female entrepreneurship is a growing phenomenon throughout the world. There are many factors that have contributed to this growth, e.g. the increase in women's education and the change in gender roles have made us more capable of starting and running our own businesses. This has a positive impact on the global economy since companies led by women are more innovative and export-oriented. In addition, companies led by women generate more jobs for women and young people.

This new edition of **WEIC** aims to explore in depth different topics related to women entrepreneurs, the development of our enterprises, the socialization of good practices, raising awareness among producers and consumers about the importance of greater harmony between the environment and people, and the promotion of creative, innovative and sustainable projects.

WEIC 2025 Event Activities:

Two days of conferences, panels, B2B meetings, as well as a product exhibition will promote the exchange of good practices, individual experiences, creative initiatives, social responsibility strategies, corporate health and well-being, and collaborations.

Addressed to:

Entrepreneurs, artisans, artists, architects, designers, technicians, trainers, communicators, magazine editors, self-employed workers. Leaders in the state sector (arts, culture, economy, education, industry, health, social organizations).

Registration deadline:

March 13, 2025

**DAY
1**

Sunday, April 6, 2025 HAVANA | DINNER

Welcome to Cuba! Your adventure begins as you are met at the airport by our local taxi driver and transferred to your accommodation in the city center. Once you check-in and settle in, take your time to meet other members of the group and/or enjoy the surroundings.

06:00PM. The **Orientation meeting** will be at 6PM in the cafeteria section. Your tour guide will review the updated itinerary and inform you of any possible last minute changes that may have occurred.

08:00PM. Be ready to enjoy a delicious **dinner** at a private Cuban paladar while enjoying the most amazing spectacle from members of the well-known **Buena Vista Social Club**. Take into account that a paladar is a small, family-run restaurant. This means you are contributing to the economic well-being of some Cuban families.

11:45PM. Bus transfer back to your accommodation will be available. In case you want to continue enjoying your time, please, bear in mind you'll have to take a taxi on your own for the way back.

DAY
2

Monday, April 7, 2025
HAVANA | BREAKFAST, LUNCH & DINNER

09:30AM. This morning, after a delicious **breakfast**, attend the **opening activity** of **WEIC 2025**. Continue with keynote speeches, interactive panels, and presentations.

01:30PM. As it is lunch time, enjoy local food and live music. One national drink is included, so, we recommend a refreshing Limonada Frapé.

02:30PM. After **lunch**, enjoy the opportunity to get the most from a B2B environment, networking and associated exhibition.

05:00PM. Ready for a **ride on Convertible Classic Cars?** Go on a **panoramic tour of Modern Havana**; a stop at the **Revolution Square** is included.

06:00PM. Time to go back to accommodation and get ready for dinner.

07:30PM. Before dinner, enjoy a **Welcome Cocktail**

08:00PM. Delight your palate with a delicious **dinner** at a private Cuban paladar owned by an amazing Cuban Women Entrepreneur. Enjoy the rest of your evening at leisure.

Today's TOPICS

- ✦ The power of art, creativity and innovation. Its impact on the business world.
- ✦ Crafts and business development.

DAY
3

Tuesday, April 8, 2025
HAVANA | BREAKFAST, LUNCH & DINNER

09:30AM. After **breakfast**, transfer to the workshop venue. Continue with keynote speeches, interactive panels, presentations, awards-cultural activity, and

02:00PM. Enjoy a delightful **lunch** and the workshop closing activity.

03:00PM. Discover the history behind the magnificent buildings of **Old Havana**, a UNESCO World Heritage Site since 1982. Visit the 4 main squares of the area: Plaza de Armas, Plazas Vieja, Plaza de San Francisco de Asís and Plaza de la Catedral.

05:00PM. Time to go back to accommodation and get ready for dinner.

08:00PM. Be ready to enjoy a delicious **dinner** at a private Cuban paladar owned by an amazing Cuban Women Entrepreneur.

Enjoy the rest of your evening at leisure.

Today's TOPICS

- ✦ Identity and corporate image in the digital age. The essence that defines a company.
- ✦ Success stories and best practices of companies led by women.
- ✦ Art, culture, health and well-being. A transformative union.

DAY 4	Wednesday, April 9, 2025 HAVANA BREAKFAST, LUNCH & DINNER
	<p>10:00AM. Wake up, wake up! Today, you will visit 2 private businesses led by Cuban women entrepreneurs (one in the morning, one after lunch) to understand how they face the economic situation in Cuba to keep their businesses successful and running.</p> <p>12:30PM. Lunch time at a private paladar.</p> <p>04:00PM. Time to go back to accommodation and get ready for dinner.</p> <p>08:00PM. Delight your senses with a delicious dinner while listening to good music at FANGIO Habana, undoubtedly one of the best places in Cuba to listen to the best exponents of Cuban jazz music. Enjoy the rest of your night at leisure.</p> <p><small>Private Businesses of Cuban Women Entrepreneurs to visit today:</small></p> <ul style="list-style-type: none"> ✦ Fashion Brand: Color Cafe Habana, El Tumbao de Telma or similar. ✦ Fashion Modeling Company: Egos or similar
DAY 5	Thursday, April 10, 2025 HAVANA BREAKFAST, LUNCH & DINNER
	<p>10:00AM. After breakfast, continue your tour of the private businesses led by Cuban women entrepreneurs (one in the morning and one after lunch) to understand how they faced the challenges of a predominantly male-dominated society to follow their dreams of entrepreneurship and keep their businesses successful and running.</p> <p>12:30PM. Lunch time at a private paladar.</p> <p>04:00PM. Time to go back to accommodation and get ready for dinner.</p> <p>08:00PM. Enjoy dinner and the spectacular show of the well-known Tropicana Cabaret.</p> <p>11:45PM. Bus transfer back to accommodation will be available. In case you want to continue enjoying your time, please, bear in mind you'll have to take a taxi on your own for the way back.</p> <p><small>Private Businesses of Cuban Women Entrepreneurs to visit:</small></p> <ul style="list-style-type: none"> ✦ Holistic and Wellness Center: D'Marie or similar ✦ Construction Company: nlares Construcciones or similar
DAY 6	Friday, April 11, 2025 HAVANA BREAKFAST
	<p>This morning you can pack your suitcase and all those souvenirs you have already bought. The driver will pick you up 3 hours before your scheduled departure flight time to take you to the airport. Remember to have your passport, airline ticket and all your belongings by hand.</p> <p>Our SAGUA TEAM wishes you an excellent flight back home!</p>

Price per person

Delegates		Exhibitors	
Single Occupancy	Double Occupancy	Single Occupancy	Double Occupancy
2280.00	2100.00	2409.00	2229.00

IMPORTANT INFORMATION

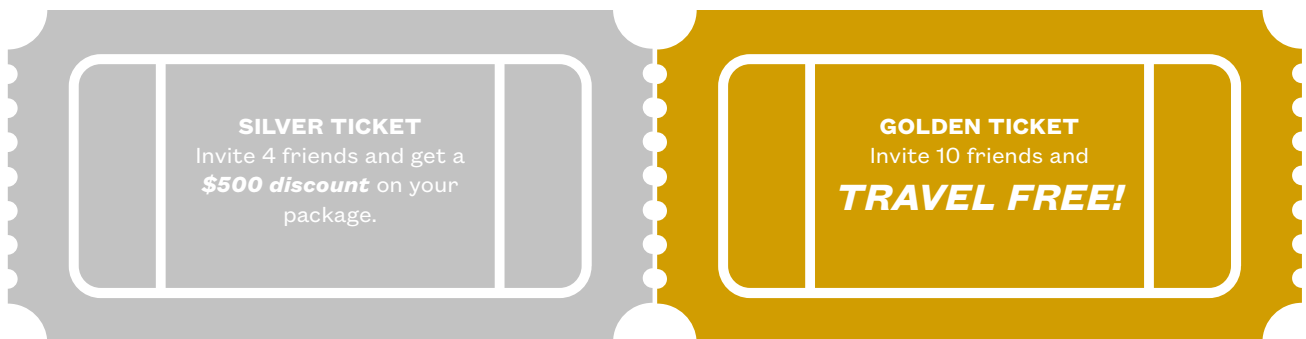
★ **Itinerary subject to change based on weather and/or suppliers.**

In case there is any activity of the program that for reasons beyond our control is not available on the scheduled date, our company will offer a second alternative to replace it.

★ **All festival dates are approximate. They can change at last minute and may vary from year to year.**

★ **Average guided tour group size: 1-No Maximum**

★ **SPECIAL OFFER!**



What's included:

- ★ Accommodation & Daily Breakfast | Hotel Grand Aston Habana or similar
- ★ Airport Transfers
- ★ Ground transportation to all scheduled activities
- ★ Entrance fee to all the activities described in the program
- ★ English-speaking tour guide
- ★ Meals as described in the program
- ★ 24h Sagua Team support
- ★ 2 bottles (500ml) of water daily for the hot Cuban weather
- ★ Souvenir

What's not included:

- Gratuities (at your discretion)
- Flight tickets / Travel Insurance / Travel Visa
- Activities not described in the program

REMARKS:

As specified above, Flight tickets, Travel Insurance and Travel Visas are not included, but SST team may assist you with the booking process if needed. **Take into account that an extra fee of \$50.00 USD will be charged for operating expenses.**

Cuba requires all visitors to have a travel visa and travel insurance at the time of entry to the island to cover their entire stay. Please note that SST will book your flight ticket and travel insurance directly through the airline depending on their

availability for the scheduled date. Most of these airline tickets are NON- REFUNDABLE. If you cancel your trip, the amount paid for the airline ticket and the travel insurance will not be refunded.

SST assists its clients in the choice and purchase of the travel insurance plans, limiting itself only to the assistance during the purchase and not to the implementation of said plans. Therefore, in case of unforeseen circumstances, you should contact your insurance company directly.

To acquire your Travel Visa you can purchase it directly at the airport during your check-in process. In case you want it to be included in your package, please contact our team. An extra fee per visa will be added and you will receive your visa at the address you request. We only ship within the United States. Note it will arrive blank for you to fill out with your passport information. This travel visa is valid for 30 days. Make sure you do not misplace it while in Cuba since you cannot leave the country without it, and please, do not detach the two separate sides. Customs in Cuba is responsible for this.

BOOK NOW, PAY LATER...

Sagua Services & Travel offers a simple and flexible **travel payment plan** to make it easy for you.

- ★ Reserve your spot for as little as \$100 per person (Enrollment deposit | Non-Refundable).
- ★ Subsequently, you can decide how often you want to make payments and how much you want to pay (minimum \$100 per person).
- ★ Your package must be paid in full 45 days prior to departure.

Payment processing fees will apply.

PAYMENT METHODS:

- ★ ZELLE | Payment Processing Fee: \$0.00
- ★ CREDIT/DEBIT CARD | Credit Card Processing Fee: 4%
- ★ WIRE TRANSFER | Payment Processing Fee: \$12.00

How to book? Directly via the Sagua Services & Travel website www.saguaservices.com; via WhatsApp Business and/or email info@saguaservicestravel.com

CANCELLATION POLICY:

Cancellations made

- ☑ Up to 45 days prior to program start date, cancellation fee: \$100.00 (Enrollment deposit | Non-Refundable).
- ☑ 44 to 21 days prior to program start date, cancellation fee: 30% of trip total.
- ☑ 20 to 8 days prior to program start date, cancellation fee: 50% of trip total.
- ☑ Less than 7 days prior to program start date, cancellation fee: 100% of trip total.

Photography and Video

Sagua Services & Travel (SST) reserves the right to take photographs and/or videos during the operation of any program and to use them for promotional purposes. By enrolling in a **Sagua Services & Travel (SST)** program, participants agree to allow their images to be used for such purposes. Participants who prefer that their images not be used are asked, should identify themselves to program staff and the photographer at the commencement of their program.

Thank you for choosing us! 🌹